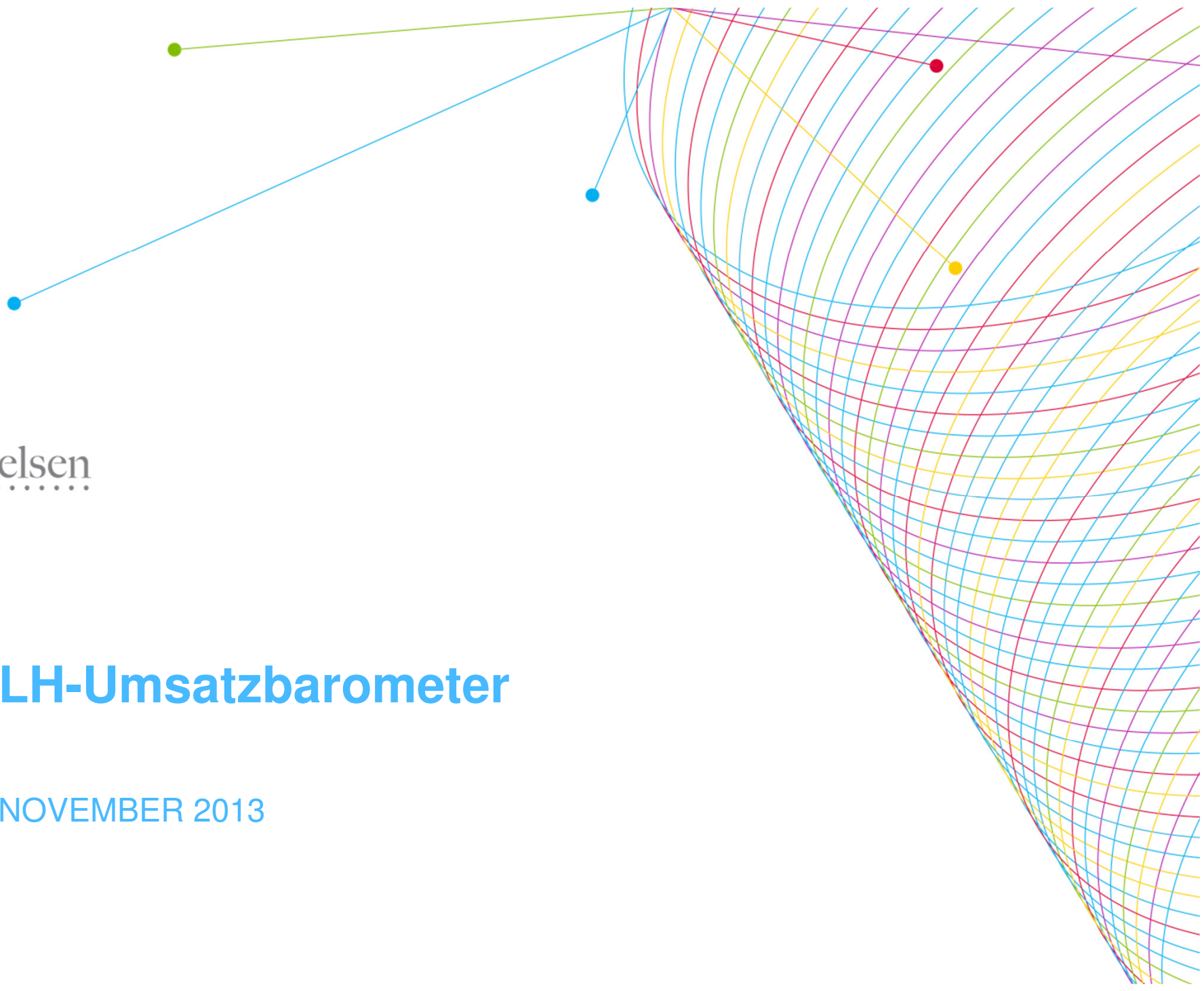


An abstract graphic on the right side of the slide. It features a series of curved, overlapping lines in various colors (blue, green, yellow, red, purple) that create a sense of depth and movement, resembling a stylized funnel or a series of concentric arcs. Several colored dots (blue, green, yellow, red) are placed at various points along these lines, with thin lines extending from some of them towards the left side of the slide.

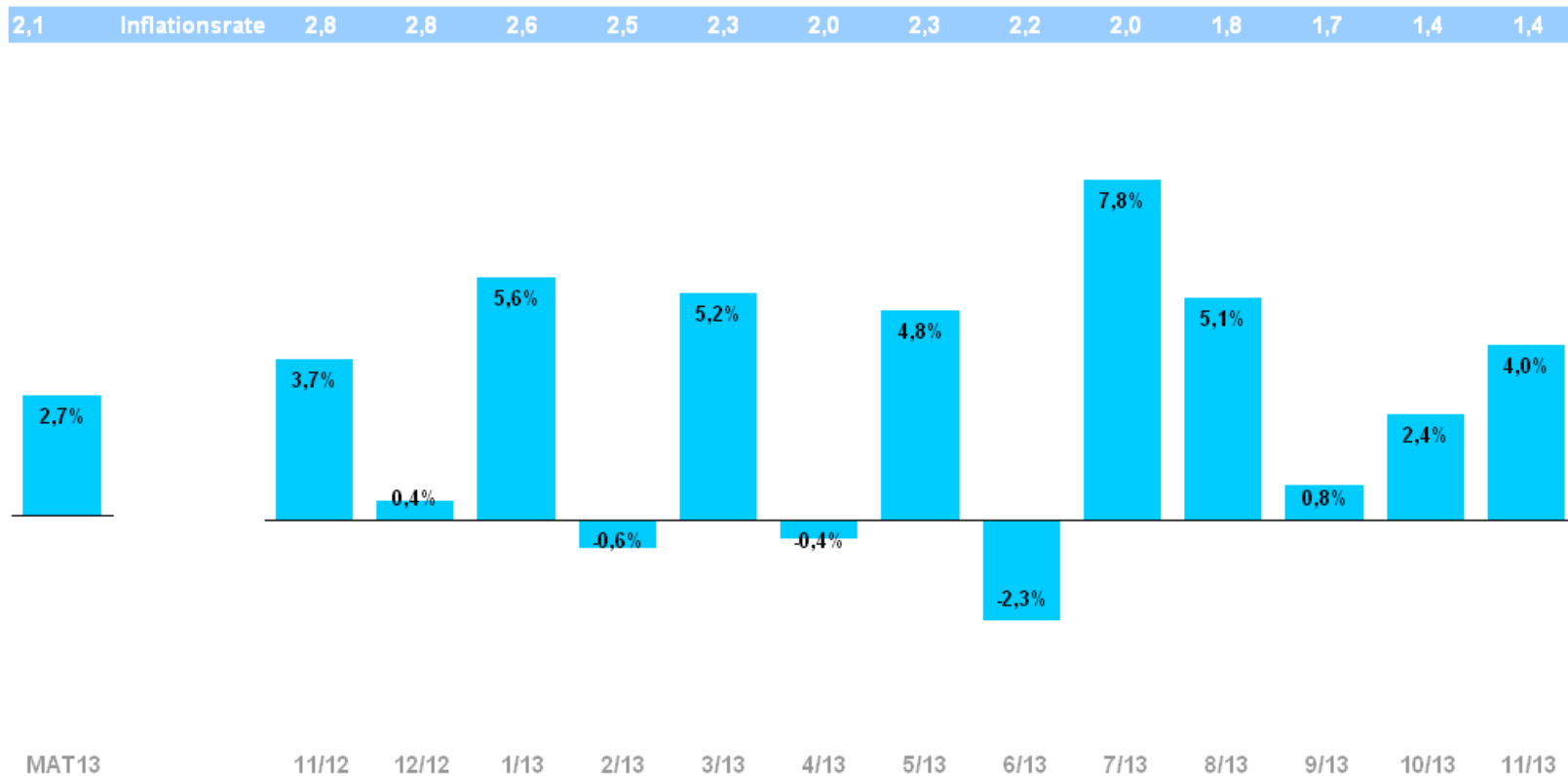
nielsen
.....

LH-Umsatzbarometer

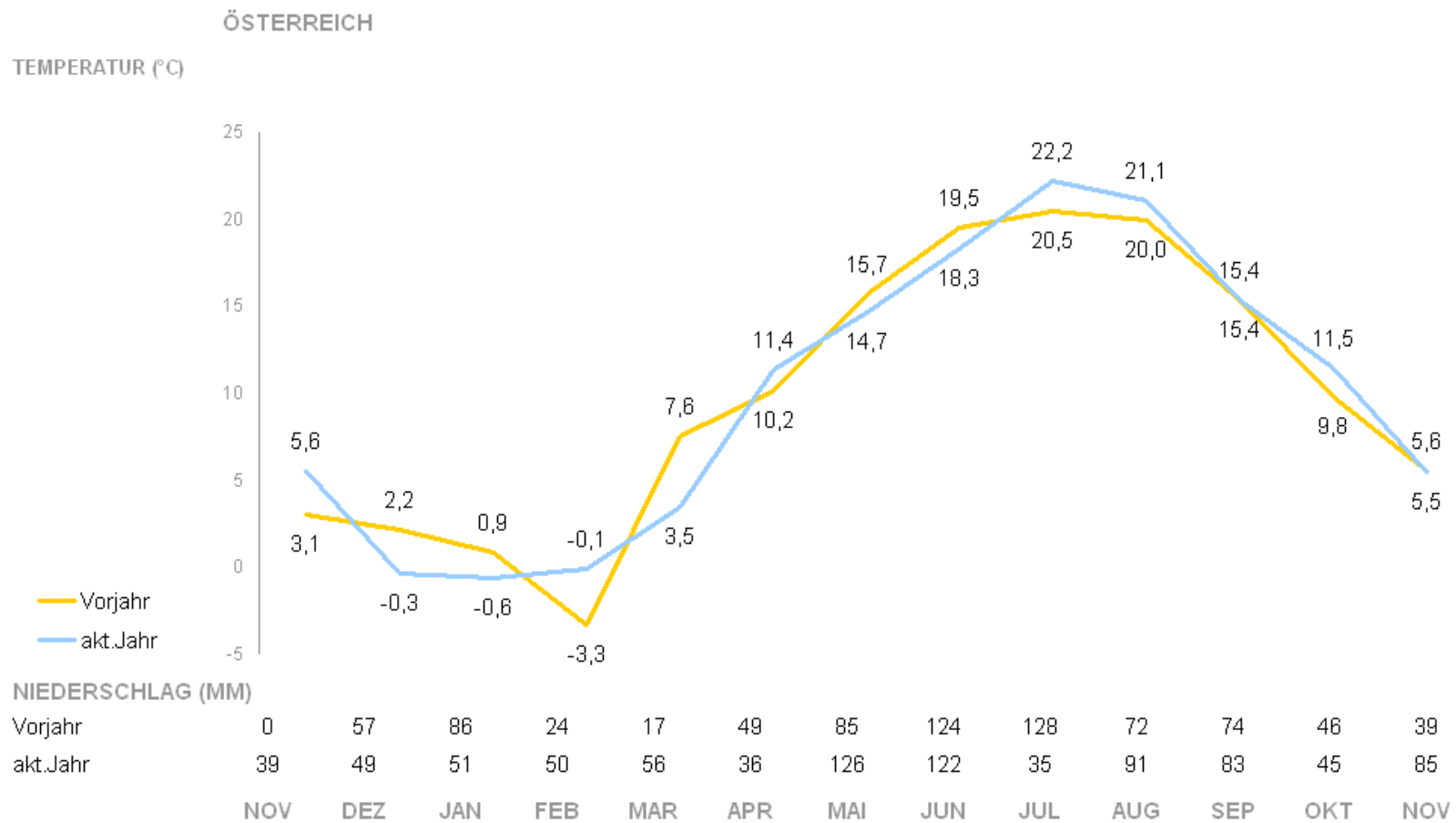
NOVEMBER 2013

Nielsen LH-Umsatzbarometer

Umsatz des Lebensmittelhandels (exkl. Hofer / Lidl) - % - Änderung zur Vorjahresperiode

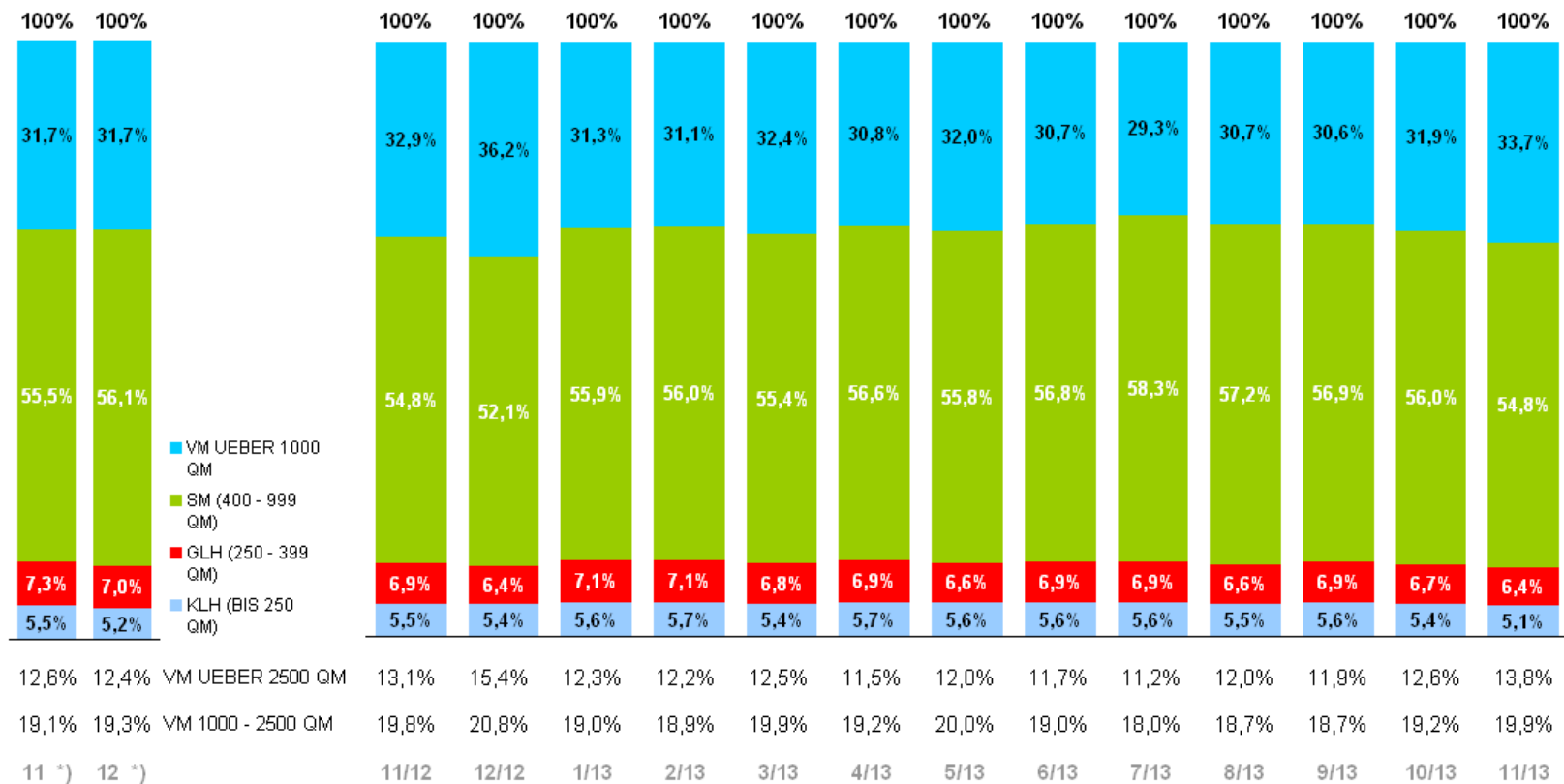


Nielsen LH-Umsatzbarometer Das Wetter



Nielsen LH-Umsatzbarometer

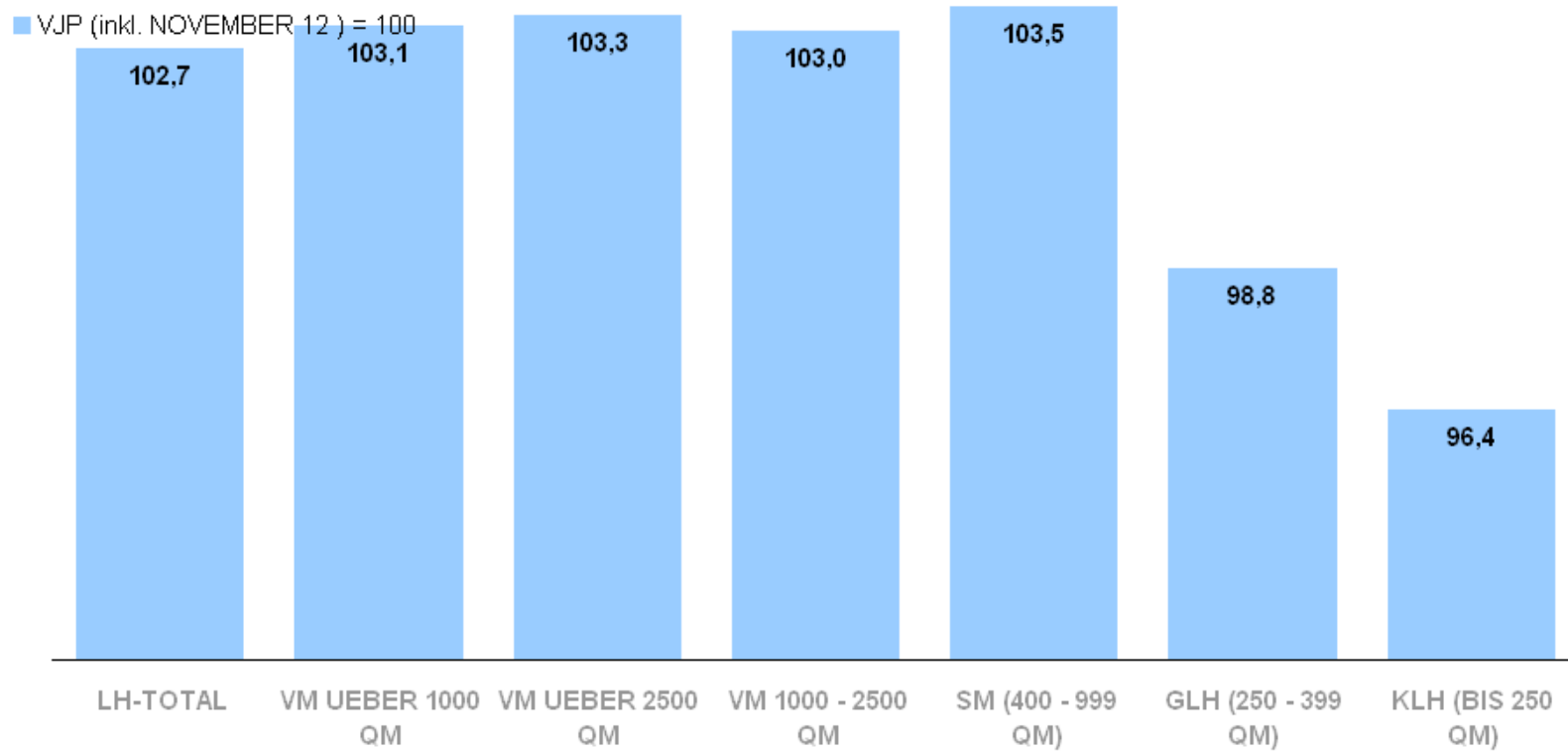
All Commodity Umsatz-Anteile (ACV Anteile) der Geschäftstypen (exkl. Hofer / Lidl)



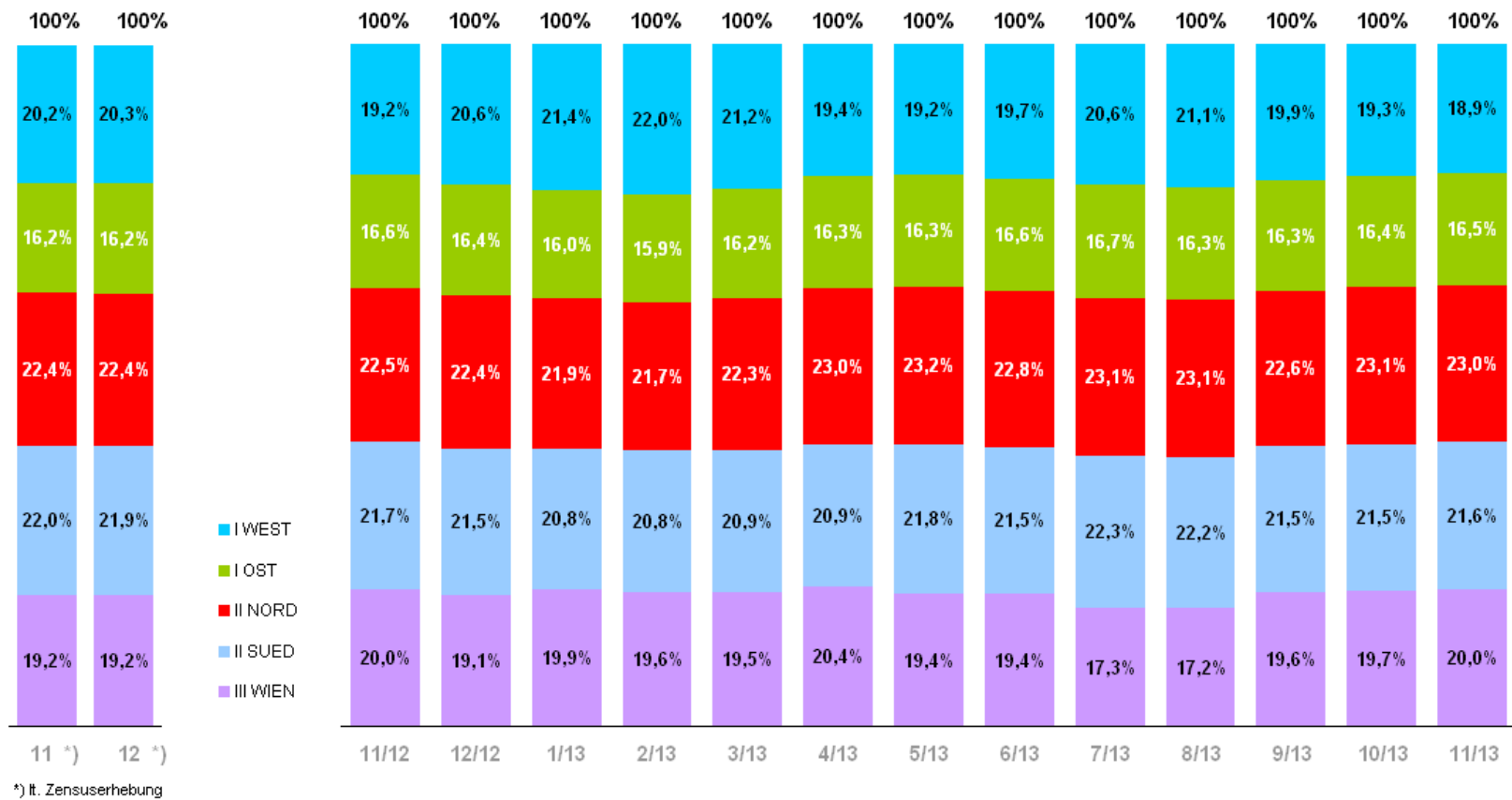
*) lt. Zensuserhebung

Nielsen LH-Umsatzbarometer

ACV Entwicklung der Geschäftstypen (exkl. Hofer / Lidl) (Roll. Jahr bis NOVEMBER 13)



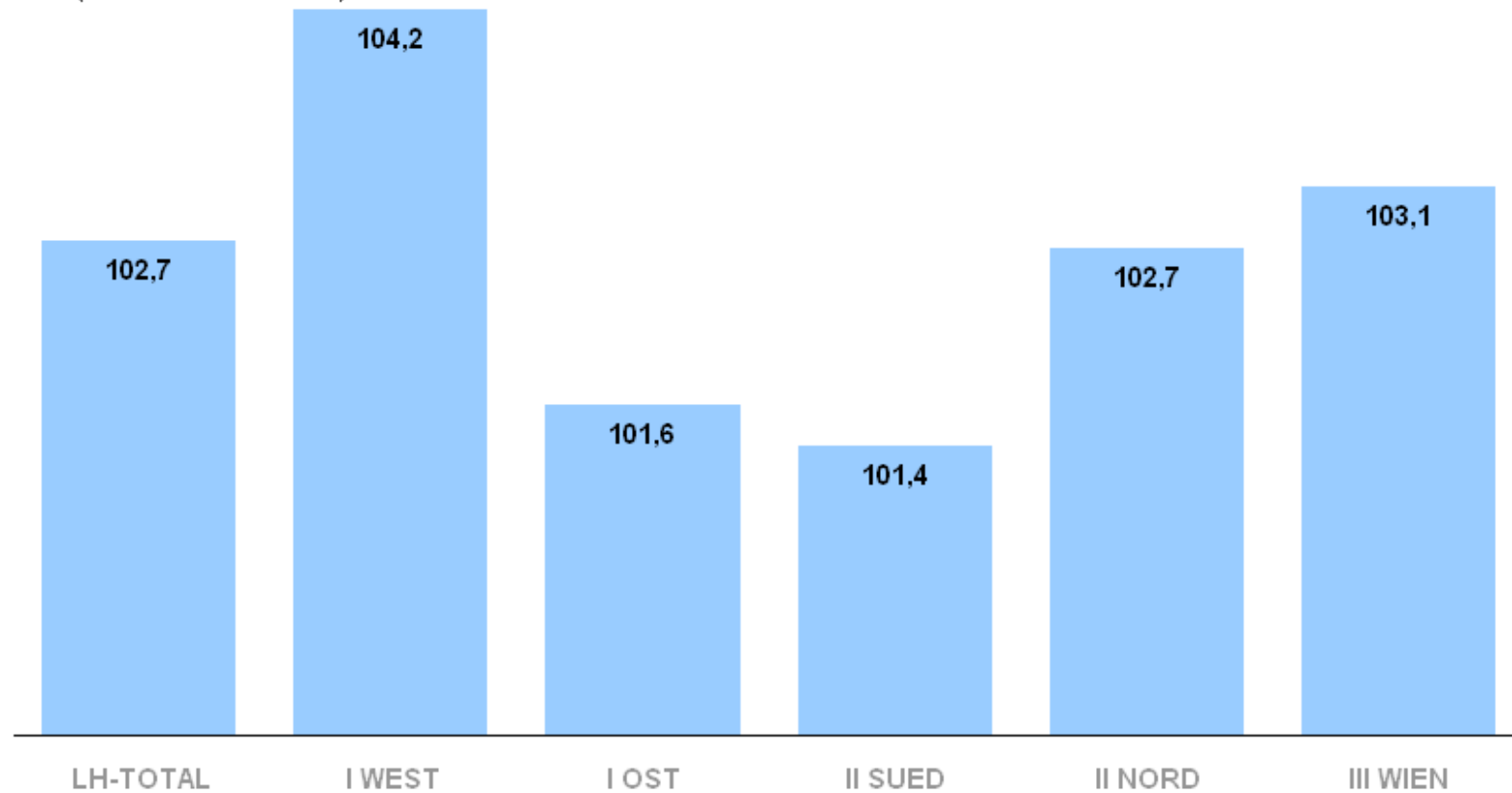
Nielsen LH-Umsatzbarometer All Commodity Umsatz-Anteile (ACV Anteile) der Gebiete (exkl. Hofer / Lidl)

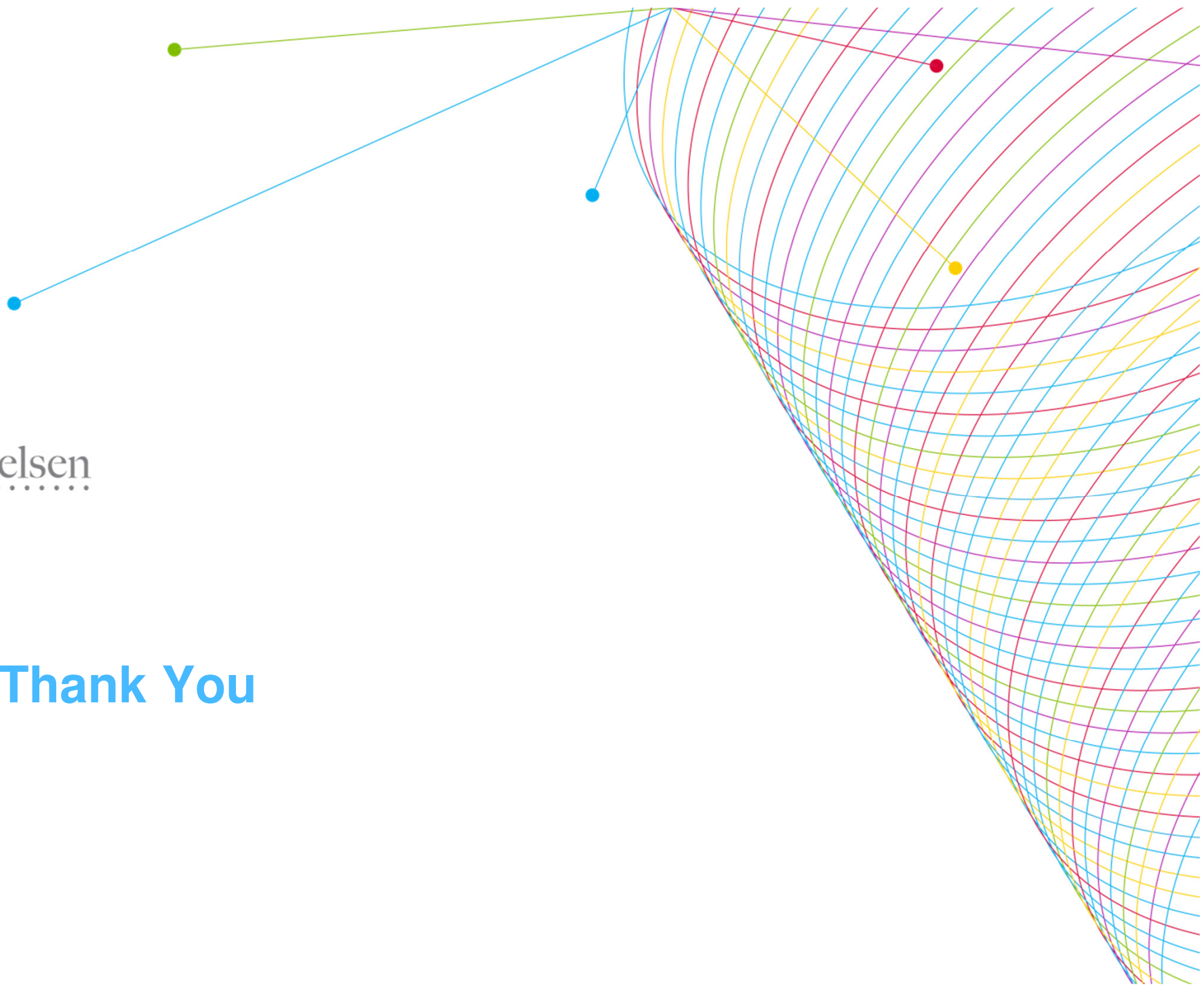


Nielsen LH-Umsatzbarometer

ACV Entwicklung der Gebiete (exkl. Hofer / Lidl) (Rollierendes Jahr bis NOVEMBER 13)

■ VJP (inkl. NOVEMBER 12) = 100



An abstract graphic on the right side of the slide. It features a series of curved, overlapping lines in various colors (blue, green, yellow, red, purple) that create a sense of depth and movement. Several small dots in corresponding colors are placed along these lines. A blue line extends from the left towards the center, ending in a blue dot. A green line extends from the top left towards the center, ending in a green dot. A red line extends from the top right towards the center, ending in a red dot. A yellow line extends from the top right towards the center, ending in a yellow dot. The overall effect is a dynamic, geometric composition.

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Thank You